



Carolyn from JAX <jaxafg@gmail.com>

Fw: Requesting Permission to Share Public Outreach Materials

Carolyn H <jaxafg@gmail.com>
To: Historian@jaxafg.org

Tue, Apr 7, 2015 at 4:58 PM

----- Forwarded message -----

From: **Gage Mc**
Date: Tue, Apr 7, 2015 at 2:19 PM
Subject: Fw: Requesting Permission to Share Public Outreach Materials

Below is the email that Risa just received from Tom Coffey at WSO regarding loaning out our banners. Risa asked about both the **legacy** and **public outreach** banners so we are covered for both. When the banners were approved the approval included the following paragraph (also from Tom Coffey):

“If approved, permission to reprint would be limited to a one-time printing. Permission would only extend for banners for your district meeting and district workshops, and not for sale or distribution to groups. If groups in the district want banners, they need to submit individual requests. However, if individual groups do receive permission, you could certainly share your design materials and print shop information with them. “

Taking the information from both emails, my understanding is that we can loan the banners out to anyone in the area. If they would like to print their own, they would need to contact WSO for permission to reprint them and then we would be able to provide the artwork and the name of the printing company. Our district is not allowed to print banners in order to sell them nor are we allowed to sell the artwork to anyone.

If anyone else interprets these emails differently, please let me know.

In my mind, the next step is to clarify with the convention committee which banners they would like to borrow for convention – legacy, public outreach, tablecloth, or all of the above. Once we have that information we can bring this to the District meeting for discussion and vote. Based on the steering committee meeting this past Saturday that discussion will not occur at the April 11th meeting due to time constraints. We have time to talk with the 2015 convention committee and then will be ready for the District meeting in July.

Thank you,
Gage

From: r g
Sent: Monday, April 06, 2015 9:31 PM
To: Gage M
Subject: Fw: Requesting Permission to Share Public Outreach Materials

On Friday, April 3, 2015 3:29 PM, Risa G wrote:

Thank you, Tom, for the timely response. On behalf of District 3, I appreciate your encouragement and support of our loaning these materials to those in another district so they, too, can help carry the message to others.

Gratefully, Risa G

REQUEST: The 2015 Convention Chair asked District 3 to bring the Public Outreach and the Legacy banners to this year's convention.

PERMISSION (FROM WSO): Tom Coffey from WSO wrote, "No worries, it is fine to loan both types of banners to another district."

TRANSPORT: Carolyn H has volunteered to be in contact with the Convention Chair, take them and bring them home.

PRO: District 3 has 6 beautiful, meaningful banners to use for our Al-Anon Recovery and Outreach. It is an honor to share them with people from all over North Florida.

CON: With every use, there is some wear and possible damage to the banners. There will be times that the banners will be alone. Replacement of the banner (not the frame) is about ~~\$50.00~~.

UPDATE ON COSTS FROM RISA: Hi everyone. I found out some updated costs for replacement banners and they are as follows:

33"x 80": \$95 \$65

39"x 80": ~~\$122~~ \$85

33"x 40": \$80 \$52

I'm not sure why I was told \$50 previously, so I apologize for the misinformation earlier. Please use these updated figures. Thanks. Risa (Dated July 14 – Poster Replacements Change. These revised figures also need to add Shipping costs plus a \$7 handling fee with each order.

FINANCIAL BACKGROUND: Here is what we paid for the whole stand and banner. We would need to add shipping costs.

Legacies

33"x 80" Premium Banner: \$238

39"x 80" Premium Banner: \$300

Outreach

33"x 40" Budget Banner: \$95

33"x 80" Budget Banner: \$123

PRO: If the Area makes banners for each district, we will have a backup.

EMOTIONS: Pride that we have new banners. Trust that people will take care of them. Fear that something will happen to them.

OUTCOME: Since District 3 GRs voted to buy the banners, those involved with the banners design and transport want to bring it to the GRs for a decision on how to respond to the 2015 Convention Chair.

FUTURE: I suggest District 3 form a committee to draw up guidelines for use of the banners using the full KBDM procedure.

Submitted Respectively,

Carolyn H. July 2, 2015

Below are the 5 KBDM Questions -

KBDM Questions (see page 42-45 of the 2014 WSC Summary for this in action)

1. What do we know about our members (or prospective members) needs regarding this discussion?

2. What do we know about the capacity and strategic position of the Area relative to this discussion?

3. What do we know about current realities, evolving dynamics of the world and our

Fellowship's environment that is relevant to this discussion? What are the pros and cons?

4. What are the ethical implications of our choices? Will our decision be in line with our spiritual principles?

5. What do we wish we knew, but don't?

On Friday, April 3, 2015 3:02 PM, Tom Coffey <tom@al-anon.org> wrote:

Hi Risa,

Greetings again from your World Service Office. It's great to hear from you. Thanks for your questions about loaning your Legacy banners and public outreach banners to another district.

No worries—it is fine to loan both types of banners to another district. In fact, if having the public outreach banners encourages them to do more public outreach work, it's a *great* idea!

Thanks for checking with me, Risa, and for all you do for families and friends of alcoholics. Best wishes for continued peace and serenity in the AI-Anon program.

Yours in service, Tom Coffey

Associate Director of Communications—Literature Al-Anon Family Group Headquarters, Inc.

From: Risa G

Sent: Thursday, April 02, 2015 8:18 PM

To: Tom Coffey

Subject: Requesting Permission to Share Public Outreach Materials

Hi Tom,

You and I worked together recently on reprint permissions for the Legacy banners we produced for our district. I'm contacting you now as I'd like to consult you again for some guidelines regarding the use of those, as well as other banners, we recently had made.

As you may recall, you approved the reprint of the Steps, Traditions, Concepts and Warranties for use at our district-level meetings and workshops. Would you authorize our loaning them to another district that is hosting the upcoming North Florida Area Convention in September? While this falls outside the district-level usage you originally specified, would you be willing to authorize this specific application?

Also, last year, I worked closely with others at WSO (Claire, Pat, Beth) for permission to design and produce public outreach banners and a tablecloth (see attached photo). All final materials were approved by WSO. We are being asked to loan these items to the same district that is hosting the North Florida Area Convention in September as they would like to display them in an effort to demonstrate one district's example of public outreach materials. Would you or someone else at WSO authorize our loaning those materials for the Convention? And if so, is written permission/authorization needed?

If you're able to help, I'd appreciate your input. If there is someone else I should contact about this request, please provide me their name and email address. I appreciate your help and guidance.

Gratefully,

Risa G District 3, Area 9, North Florida Area AFG